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THE IMPACT OF ENGLISH ON THE DEVELOPING OF COUNTRIES

Abstract

English is the foremost language of global communication, trade, diplomacy, and technology, playing a pivotal role in shaping international relations and economic development. This paper examines the multifaceted importance of English in various aspects of education, technology, employment, and economic growth. Furthermore, it discusses how English proficiency enhances employability, fosters global collaboration in the tech industry, and drives economic growth by attracting foreign investment and enabling participation in the global marketplace. Additionally, the paper explores the role of English in diplomacy, emphasizing its significance in facilitating diplomatic discourse and negotiations. Despite challenges posed to non-English speaking cultures, the global prominence of English underscores its indispensability in navigating the complexities of the modern world. Overall, the paper underscores the critical role of English in advancing education, technology, employment, and economic prosperity on a global scale.

Keywords: *diplomacy, education, economic development, foreign investment, language*

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İngilis dilinin ölkələrin inkişafına təsiri

Xülasə

İngilis dili qlobal ünsiyyət, ticarət, diplomatiya və texnologiyanın əsas dilidir və beynəlxalq münasibətlərin və iqtisadi inkişafın formalaşmasında mühüm rol oynayır. Bu məqalə təhsil, texnologiya, məşğulluq və iqtisadi artımın müxtəlif aspektlərində ingilis dilinin çoxsaxəli əhəmiyyətini araşdırır. Bundan əlavə, ingilis dili biliyinin məşğulluğu necə artırdığını, texnologiya sənayesində qlobal əməkdaşlığı təşviq etdiyini və xarici sərmayələri cəlb etməklə, qlobal bazarda iştiraka imkan yaratmaqla iqtisadi artıma təkan verdiyini müzakirə edir. Bununla yanaşı, məqalə ingilis dilinin diplomatiyadakı rolunu araşdırır, onun diplomatik müzakirələrin və danışıqların asanlaşdırılmasında əhəmiyyətini vurğulayır. Qeyri-ingilis dilində danışan mədəniyyətlərin qarşısında duran çətinliklərə baxmayaraq, ingilis dilinin qlobal şöhrəti müasir dünyanın mürəkkəbliklərində naviqasiyada onun əvəzsizliyini vurğulayır. Məqalə bütövlükdə qlobal miqyasda təhsil, texnologiya, məşğulluq və iqtisadi rifahın inkişafında ingilis dilinin mühüm rolunu vurğulayır.

Açar sözlər: *diplomatiya, təhsil, iqtisadi inkişaf, xarici investisiya, dil*

Introduction

English is widely known as the most commonly used language worldwide, playing a crucial role in various aspects of our lives. Often without realizing it, we frequently use English to communicate with individuals from other countries. English serves as the universal language connecting people

across the world. English is a compulsory subject in many countries. When traveling around the world, even in developing countries, everyone can easily identify that English serves as the primary mode of communication between locals and foreign visitors in most countries. There are regional languages, like Chinese, that can be easily used to communicate in certain regions like South East Asia. However, in most countries, English is the favored language. The problem is that not only the percentage of people who speak English varies by country, but the level of English spoken by people who claim to speak English also varies. For example, as a business, you might find a higher level of English spoken in the Netherlands or Germany compared to in Italy. This paper tries to prove that learning English is beneficial to the development of countries, mainly because it gives the country access of the international market and removes barriers that would otherwise be imposed by not speaking a common language with another market (Crystal, 2014).

English as a Language Tool for Countries to Access International Markets

There are a lot of resources that shows that learning English allows countries to access the international markets. The British Council consider s that language is like a currency that simplifies trades between countries. A worldwide language undoubtedly helps to make a dialogue, understanding each other, trust and making deals. This is confirmed by The Economist Intelligence Unit survey that around 70 percent of executives all over the world say that English is required for international expansion. This also shows that the 95 percent of executives believe that 50 percent of their employees will need to know English while only 8 percent said Chinese was a requirement. This is the case, because, as the British Council noted, language is like a currency. This shows that language is a tool to access international markets for trade, financing, and knowledge (Graddol, 2008).

Why is English So Important For Developing?

1. The English language is a key pillar of global education.

English is necessary for accessing higher education and global knowledge networks. Many of the world's top universities offer courses in English, and scientific researches are mostly published in English-language journals. Knowing English enables students and researchers to get the latest information, developments in science, technology, and academia, driving innovation and intellectual advancement. This is not surprising to know that most countries provides their education system with English as a subject. Because, out of the 195 countries of the world that are recognised by the United Nations, the overwhelming majority, which is 70 % or 138 countries have English as part of their core curriculum at school. A further 40 countries offer English as an option. In total, 178 countries either feature English as part of students' compulsory studies or as an option for study (Elizabeth, 2013).

Why the Level of English in Your Country is So Important

English skills matter because they give people access to a wider range of information, a more diverse, international network, and more job opportunities than ever before. They also matter at the national level because they can tell us a lot about a country's level of innovation, competitiveness, and future prospects.

According to EF EPI (Educational First's English Proficiency Index), there is a ranking of 113 countries and regions based on their English skills. In top 10, we can see countries like Netherlands, Germany, Norway, Sweden and other high developed countries. Our country, Azerbaijan is ranked 83rd which is considered as low proficiency. Although, English is very important for the development of a country, there were some countries like Nigeria or Kenya that had a good ranking which was considered as a high proficiency, they are not developed as much as some countries that had low proficiency. For example, Japan is one of the biggest economies and one of the most developed countries in the world, but Japan was ranked 87th which is very low proficiency. And this proves that sometimes English proficiency isn't that necessary for a country to develop. Although the proficiency is very low in Japan, they still need English skills to access international markets, diplomacy and international relations (Pennycook, 2017).

Role of English in Diplomacy and International Relations

The role of English in international diplomacy cannot be overstated. English has become the principal language of diplomatic discourse, negotiation, and conflict resolution. For example, the United Nations, an emblem of global diplomacy, uses English as one of its six official languages, but it is often the working language during sessions, conferences, and in the drafting of resolutions. It's also same for the other international organizations like the World Bank, International Monetary Fund, and World Health Organization. In diplomatic conflicts, English serves a neutral, fluent negotiation without misunderstanding and simple sense of equality among nations. The ability of communicating fluently in English has become a critical skill for diplomats, makes understanding better, simplifies diplomatic discourse, and enabling the smooth functioning of international relations. English in global communication. In the realm of global communication, English plays a huge role. With the advent of the internet and the digital revolution, English has become the main language of the online world. It is the mostly used and the dominant language of websites, social media platforms, and digital communication tools. This digital spreading of English has confirmed its role as a key language in global communication. Moreover, English is the primary language of academia and research. Most scientific research is published in English, making it the language of innovation, discovery, and global intellectual discourse. Similarly, in global business communication, English is often the default language, facilitating transactions and negotiations across borders (Jenkins, 2007).

The Impact on Non-English Speaking Cultures

While the dominance of English makes global communication and diplomacy easier, it also makes some difficulties for non-English speaking cultures. The need to communicate in English can put non-native speakers at a disadvantage, potentially leading to miscommunication or misunderstanding. Additionally, the global focus on English may undermine the value and importance of other languages and cultures by chance. Therefore, learning English is very important.

The Future of English in International Diplomacy and Global Communication

Looking to the future, the role of English in international diplomacy and global communication will remain important due to factors such as globalization, digitization and the ongoing influence of English-speaking nations (Rubdy & Saraceni, 2009).

The Role of English on Education

The role of English in education is multifaceted. English is often considered as a global language and is widely used in international communication, business, science, and technology. In education, English is commonly used as a medium of instruction in many countries, and proficiency in English is often a requirement for higher education and employment opportunities. Additionally, English language skills are important for accessing a wide range of educational resources, from literature and academic journals to online learning materials. Overall, English plays a crucial role in providing access to knowledge and facilitating communication in the globalized world. What are the reasons why the English language is important in education? What are some examples of this? (Phillipson, 2018)

1. English may not be the most spoken language in the world, but it is the official language in a large number of countries. It is estimated that the number of people in the world that use in English to communicate on a regular basis is 2 billion!

2. English is the dominant business language and it has become almost a necessity for people to speak English if they are to enter a global workforce, research from all over the world shows that cross-border business communication is most often conducted in English. Its importance in the global market place therefore cannot be understated, learning English really can change your life.

3. Many of the world's top films, books and music are published and produced in English. Therefore, by learning English you will have access to a great wealth of entertainment and will be able to have a greater cultural understanding.

4. Most of the content produced on the internet (50 %) is in English. So knowing English will allow you access to an incredible amount of information which may not be otherwise available! Although learning English can be challenging and time consuming, we can see that it is also very valuable to learn and can create many opportunities.

The Importance of English on the Technological Industry

In the world of technology, English has emerged as the most important language. The tech industry, dominated by American companies and characterized by global collaboration, has adopted English as its primary language. This spreading of English is not just a trend, but a necessity in the interconnected world of technology. English is the primary language used in programming, coding, and other tech-related tasks. Most of the popular programming languages, such as Python, Java, and JavaScript, use English-based syntax. This means that keywords, functions, and commands are often written in English, making it necessary for anyone in the tech industry to have a good proficiency of the language. English is also prevalent in tech education. Online courses, boot camps, and university programs are often taught in English to reach a global audience. English proficiency can open up a wide range of learning opportunities for tech professionals, allowing them to stay at the forefront of their field. Beyond coding, English plays an important role in both internal and external communication within tech companies. Whether it's team collaboration, project management, or client interactions, English is often the default language. Proficiency in English is necessary for understanding and contributing to tech-related discussions, meetings, and documentation. It provides clear and effective communication, reducing misunderstandings and increasing productivity. English also facilitates collaboration between tech professionals across different countries. It's the bridge that connects diverse teams, enabling them to work together on complex projects. Numerous international tech projects and collaborations have been made possible because of the common understanding of English. It's the language that breaks down geographical barriers and fosters innovation. English proficiency is a key enabler for tech professionals to fully participate in a lot of global tech communities. These platforms, which are predominantly English-based, serve as important centres for knowledge sharing, problem-solving, and collaboration. Users frequently post questions, share solutions, and contribute to projects, all in English. Being proficient in English allows tech professionals to understand and take part in these discussions, ask their own questions, and contribute their expertise. Moreover, these platforms often host a wealth of resources, such as documentation, tutorials, and discussion threads, which are mostly in English. So, English proficiency not only enables participation but also provides that tech professionals can fully leverage these resources to learn, grow, and collaborate in the global tech community. Proficiency in English provides access to a lot of tech resources. Tutorials, forums, documentation, and research papers are predominantly in English. Being able to read and understand these resources is important for learning new skills, solving problems, and staying updated with the latest tech trends and advancements. English, in this sense, is the key to the huge treasure trove of knowledge in the tech world. English proficiency can significantly enhance career prospects in the tech industry. It opens up job opportunities in tech companies around the world and plays a crucial role in job interviews, networking, and professional development. A strong command of English can set you apart in the competitive tech industry, giving you an edge in your career. In the realm of tech entrepreneurship, English plays a vital role. Start-up founders often find themselves in situations where they need to express their ideas, communicate their vision, and attract investment, and usually, these activities take place in English. This is especially true in the global arena, where English serves as a common language bringing different cultures and nationalities together. Investors, whether they are in Silicon Valley, London, or Beijing, often expect pitches in English, and global start-up events and competitions usually use English as their official language. Moreover, many resources and networks that entrepreneurs rely on, such as start-up incubators, accelerators, and venture capital firms, operate predominantly in English. Therefore, proficiency in English is not just a nice-to-have for tech entrepreneurs; it's a must-have skill that can significantly influence the success of their start-up journey (Kirkpatrick, 2008).

The Role of English on Economic Growth and Financial Development of a Country

The role of English as the language of trade, finance and technology, has become more vital for development strategies in the 21st century. Recognition of English as the language of communication at the international level not only as knowledge of the language but also the ability to communicate effectively.

So, the English language has become a necessity to strengthen relations with other countries in the world, especially in international trade, economic development, and financial development. With this motivation, the main purpose of this study was to look the impact of English proficiency in the relationship between financial development and economic growth. A lot of researches prove that the interaction between English proficiency and financial development has positive impact on economic growth in many countries. The researches say that in achieving high and competitive economic growth in this era of globalization, the role of interaction between financial development and English Language Proficiency is vital to consider a reform that would strengthen the financial development and stimulate economic growth as well as development.

English proficiency opens up a broader range of job opportunities, particularly in sectors like finance, IT, tourism, and international business. Multinational corporations often use English as their official language, and proficiency in English enhances employability and earning potential. This, in turn, contributes to economic development and reduces unemployment rates. As the private sector companies are gaining ground and becoming more competitive due to changed world economy, the employees are always kept on their toes. It is like either you work hard and show your performance or perish for not taking care of your professional growth. The ability to use a language efficiently is very much required to remain employable. What is employability? It is the ability to remain employable as a result of the relevant skills one possesses. Communication skills are very much essential for one's professional growth. The ability to express fluently in both written as well as oral form of language is very much essential for the career growth. As it is stated above, English being the most commonly used language in the corporate world; the knowledge of English is one of the most important employability skills. Knowledge of English is much sought after in the corporate world. Proper English does not mean only the ability to make grammatically correct sentences. It means other related skills for effective communication like presentation skills, convincing and negotiation skills and interpersonal skills using that language.

Conclusion

In conclusion, the importance of English as a global language is immense, playing a crucial role in international communication, trade, and diplomacy. Proficiency in English opens doors to global markets, boosts economic growth, and enhances job prospects, particularly in sectors like finance, IT, and international business. It provides access to top-tier education and cutting-edge research, fostering innovation and intellectual advancement.

While there are challenges, such as varying proficiency levels and the potential devaluation of native languages, the advantages of English proficiency are clear. It promotes economic development, enhances employability, and supports technological progress. Investing in English education is essential for nations seeking to compete in the global economy and achieve their development goals.

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